

The Power of 1%

89%

of employees like their 401(k) and 86% consider the 401(k) a must have benefit when looking for a new job.^{1,2}

Contributions are on the rise!

In 2024, the contribution limit for a 401(k) has increased to **\$23,000**³

How much should you be saving for retirement each year?

Industry experts recommended **15%** of your pre-tax income each year⁴

PERCENTAGES NOT YOUR THING? LET'S BREAK IT DOWN ...

COULD YOU SAVE?

5%=\$5

out of every \$100 Earned

10%=\$10

out of every \$100 Earned

15%=\$15

out of every \$100 Earned

Saving 1% more

each year can make a big difference in the long run

Maria

25 YEARS OLD
Income of **\$50,000**⁴

INCREASE BY **1%**
= **\$149,625**
potential additional funds at retirement

INCREASE BY **3%**
= **\$448,877**
potential additional funds at retirement

INCREASE BY **5%**
= **\$748,128**
potential additional funds at retirement

Joe

45 YEARS OLD
Income of **\$70,000**⁴

INCREASE BY **1%**
= **\$42,925**
potential additional funds at retirement

INCREASE BY **3%**
= **\$128,777**
potential additional funds at retirement

INCREASE BY **5%**
= **\$214,628**
potential additional funds at retirement

Have Questions? We are here to support!

¹ Investment Company Institute. "American Views on Defined Contribution Plan Saving, 2021" 2021.

² Charles Schwab. "2021 401(k) Participant Study." June 2021.

³ IRS. "Retirement Topics - 401(k) and Profit-Sharing Plan Contribution Limits."

⁴ Fidelity Investments. "Power of small amounts." 2022.

This material was created for educational and informational purposes only and is not intended as ERISA, tax, legal or investment advice. If you are seeking investment advice specific to your needs, such advice services must be obtained on your own separate from this educational material.

©401(k) Marketing, LLC. All rights reserved. Proprietary and confidential. Do not copy or distribute outside original intent.